

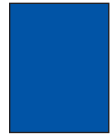
2016 AT PRINT ADVERTISING SIZES AND RATES

ALL ADS ARE PRINTED IN COLOR (CMYK). DEDUCT \$450 OFF REGULAR PRICES FOR BLACK AND WHITE ADS.

IMPORTANT AD INFO

QUESTIONS? CALL (817) 460-7220

SENIOR PAGE



10" x 13"
25.4cm x 33.02cm

RUNS: 1-6 \$2,808 7-12 \$2,457 13+ \$1,857

1/3 PAGE



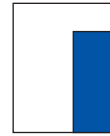
7 3/4" x 5"
16.685cm x 12.7cm

RUNS: 1-6 \$1,501



5 3/4" x 6 5/8"
14.605cm x 16.8275cm

RUNS: 7-12 \$1,350



3 3/4" x 10"
9.525cm x 25.4cm

RUNS: 13+ \$1,085

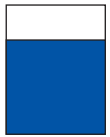
SENIOR SPREAD



21" x 13"
53.34cm x 33.02cm

RUNS: 1-6 \$5,238 7-12 \$4,584 13+ \$3,493

JUNIOR PAGE



10" x 8"
25.4cm x 20.32cm

RUNS: 1-6 \$2,052



7 3/4" x 10"
19.685cm x 25.4cm

RUNS: 7-12 \$1,814



5 3/4" x 13"
14.605cm x 33.02cm

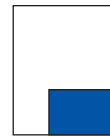
RUNS: 13+ \$1,404

1/4 PAGE



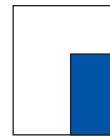
7 3/4" x 4"
16.685cm x 10.16cm

RUNS: 1-6 \$1,355



5 3/4" x 5 5/8"
14.605cm x 13.6525cm

RUNS: 7-12 \$1,225



3 3/4" x 8 1/8"
9.525cm x 20.6375cm

RUNS: 13+ \$982

ECONOMY ADS



ECONOMY AD

► Amusement Today's most budget-friendly ad
► Economy ads are available in color or black and white
► Commitment: We ask that Economy ads run monthly or bi-monthly over a one year period

COLOR: \$200 BLACK AND WHITE: \$150

LAYOUT INFORMATION

OVERALL PAGE TRIM SIZE: 11" X 14"
FULL PAGE IMAGE AREA: 10" X 13"
COLUMN WIDTH: 1 3/4"
SPACE BETWEEN COLUMNS: 3/16"
NEWSPRINT STOCK: 45# HI-BRITE 80

BLEED TO EDGE ADS: 11 1/4" X 14 1/2"
ONLY AVAILABLE ON SENIOR SIZE ADS

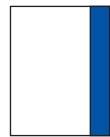
HALF PAGE



10" x 6 1/2"
25.4cm x 16.51cm

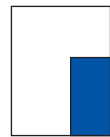
RUNS: 1-6 \$1,954 7-12 \$1,738 13+ \$1,366

1/5 PAGE



1 3/4" x 13"
14.445cm x 33.02cm

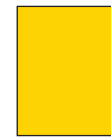
RUNS: 1-6 \$1,215



3 3/4" x 7"
9.525cm x 17.78cm

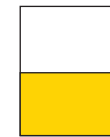
RUNS: 7-12 \$1,112 13+ \$918

GOLDEN TICKET AWARDS



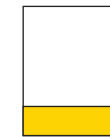
10" x 13"
25.4cm x 33.02cm

SENIOR \$2,500



10" x 6 1/2"
25.4cm x 16.51cm

HALF PAGE \$1,750



10" x 2"
25.4cm x 5.08cm

STRIP \$1,000

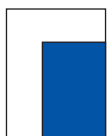
INSERTS

INSERTS ARE ALWAYS WELCOME
HOWEVER, COST VARIES DEPENDING ON SIZE, STOCK AND THICKNESS

THE STANDARD RATE FOR A SINGLE 8.5" X 11" SHEET IS \$3,000

INCLUDES POLYBAG FOR MAILING

2/5 PAGE



5 3/4" x 9 1/4"
14.605cm x 23.495cm

RUNS: 1-6 \$1,846 7-12 \$1,641 13+ \$1,193



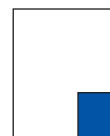
7 3/4" x 7"
19.685cm x 17.78cm

1/7 PAGE



10" x 2"
25.4cm x 5.08cm

RUNS: 1-6 \$1,047



3 3/4" x 5"
9.525cm x 12.7cm

RUNS: 7-12 \$961 13+ \$766



7 3/4" x 2 1/2"
19.685cm x 6.35cm

SUBSCRIPTIONS



FREE DIGITAL EDITIONS ONLY AVAILABLE TO SUBSCRIBERS OF THE PRINTED EDITION

SUBSCRIBE AT: amusementtoday.com



SUBSCRIBE TODAY

\$50 PER YEAR
ALL PRINTED ISSUES + FREE DIGITAL EDITIONS

CLASSIFIED ADS

- DEADLINE: CLASSIFIED PAGES CLOSE THE 10TH OF THE MONTH PRIOR TO ISSUE DATE
- REGULAR CLASSIFIED AD: \$20 MINIMUM, UP TO 30 WORDS, THEN \$1 PER ADDITIONAL WORD
- DISPLAY CLASSIFIED AD: \$50 PER COLUMN INCH A 1-POINT RULE WILL APPEAR AROUND DISPLAY ADS

PAYMENT MUST ACCOMPANY ORDER OR AD WILL NOT RUN. PAYMENT MAY BE MADE BY CASH, CHECK, VISA, MASTERCARD OR AMERICAN EXPRESS. CALL (817) 460-7220 FOR DETAILS.